

Welcome to the new Spraylat International Ltd Quarterly newsletter, with product profiles, case studies, company news, tips of the trade and much more, we guarantee an interesting read. Enjoy!

### Spraylat at Silverstone

Silverstone needed to protect a 200 metre section of their brand new concrete Pit Wall which is part of their spectacular multi-million pound Pit, Paddock and Conference Centre development. It had to be a product that was quick and easy to apply, that would allow a sponsors vinyl wrap to be applied on top and most importantly protect the wall from damage and staining.

Stuart Jenkins, Venue Services Co-ordinator at Silverstone said;

“It was vital to protect the concrete Pit Wall as it is integral to the aesthetic nature of Silverstone Circuit and is viewed on TV by millions of people worldwide.”



That’s where Spraylat’s Protectapeel Multi-Surface provided the team at Silverstone with the perfect solution.

Protectapeel Multisurface was applied by an airless Spray Gun at Silverstone, making it the quick and easy application process that Silverstone needed, once dry it formed a skin tight barrier that protected the Pit Wall from damage and staining that often occurs when using a vinyl wrap.



Spraylat International Ltd would like to introduce you to two new faces that have joined us recently;

**Natasha Sephton-Pike – Marketing Executive**

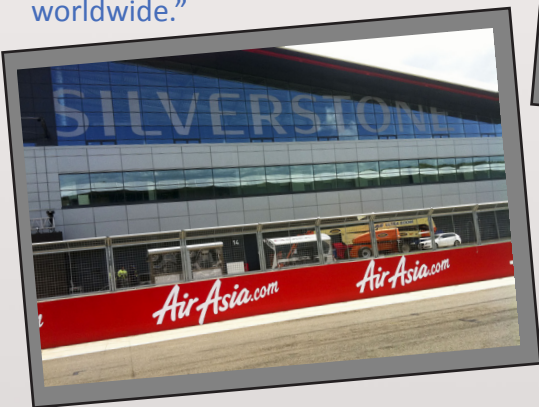


Natasha joined the company in May and says that, “Spraylat is an exciting company to work for, our products are used in many different industries across the world, and as a result of this I discover a new use for our products every day!”

Natasha’s job role includes designing and developing company literature and point of sale material, updating and developing the company website, researching new markets and of course producing and editing a quarterly newsletter.

Natasha is a University graduate with a background in marketing and is an avid cake, biscuit, muffin, cookie and cupcake baker in her spare time, and has an amazing recipe for Chocolate Chunk Peanut Butter cookies!

Natasha is currently in the process of updating and redesigning Spraylat’s website [www.spraylat.co.uk](http://www.spraylat.co.uk) so check regularly for the new look site.



Venue Services Co-Ordinator, Stuart Jenkins said, “Spraylat’s fast and efficient service was very well received and the product is perfect for our requirement; returning our concrete wall back to its original state. Thank you!”

To see the full Case Study go to [www.spraylat.co.uk/news](http://www.spraylat.co.uk/news)

Tony is Spraylat’s Production Manager and here is...

### Tony’s Top Tip

When using our Protectapeel products be sure to use a Wet Film Gauge to measure film thickness when you are spraying our products to ensure the best possible coverage and peelability! Call +44 (0) 1536 408409 or email [enquiries@spraylat.co.uk](mailto:enquiries@spraylat.co.uk) and we will send you one out free of charge!

## Product Profile- Protectapeel Multi Surface

Protectapeel Multi Surface is our most versatile product from our protective peelable coating range. It can be used internally or externally when our waterproof topcoat (SC1090) is applied protecting surfaces for 12 months and more.

Protectapeel Multisurface is a general purpose temporary coating for protecting virtually all non-porous surfaces including plastics/acrylics, tiling, work surfaces, marble, stainless steel, concrete, paintwork and lacquered flooring. This tough, durable, skin-tight coating will resist paint and adhesive overspray, preventing costly damage.



Companies that currently use Protectapeel Multisurface are Fairline Boats, Silverstone Raceway, Tollens, SPS Protection and E C Landamore & Co. to see if Protectapeel Multisurface is the right solution for you call +44 (0) 1536 408409 or email enquiries@spraylat.co.uk

## Spraylat the Paint Pro's

Spraylat has a new leaflet with all our Paint Products in it, for your free copy including a colour swatch of Spraylat's standard colour range, e-mail enquiries@spraylat.co.uk with your name and address and we will pop one in the post to you.



Spraylat will be celebrating its paint formulation's 50th birthday next year, so watch this space for more information about Spraylat's 50th Paint Party and how you can get involved!

## Adrian Hawken – International Sales Manager



Adrian joined the company in April and has been hard at work visiting sites and companies that use our Paint products and Protectapeel Products.

Adrian's job role is to develop sales and work with our distributors in the UK and overseas for our range of Protectapeel Products and to increase market awareness of Spraylat's high quality range of paints.

Adrian has 25 years of experience as a Sales Manager and said; "Having seen Spraylat's diverse range of products and the impressive possibilities that they have to offer our customers, the chance to join Spraylat was too good an opportunity to miss!"

In his spare time Adrian enjoys growing vegetables on his allotment and is also a keen ballroom dancer, having completed bronze and silver medals in the Professional Teachers of Dancing exam. So if you need any information on our products or whether you should lead with your right or left foot when you dance the Waltz, Adrian is your man!

## We want you to be involved!

If you have any examples of Spraylat's Protectapeel products in use or feel you use our product in an interesting way then get in touch, email your pictures and information to [Natasha@spraylat.co.uk](mailto:Natasha@spraylat.co.uk) and you could be featured in our next newsletter or appear on our website!